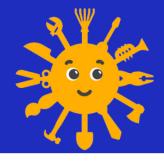
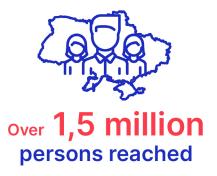
GO TO LIGHT! communication campaign on undeclared work







State Labour Service of Ukraine leading authority

How we communicate



SLS site section on UDW over 14,500 users



NV.ua special project 97,000 unique views



Intercity trains over 500,000 persons





20,000 booklets and posters



grew up to 12,500

The most active users





25-44 years



Employers on liability for using UDW



The most viewed videos

how declared work helps to improve business why UDW is a problem in Ukraine