



Breakout session

Patricia Richter

Social Finance - International Labour Organization (ILO)

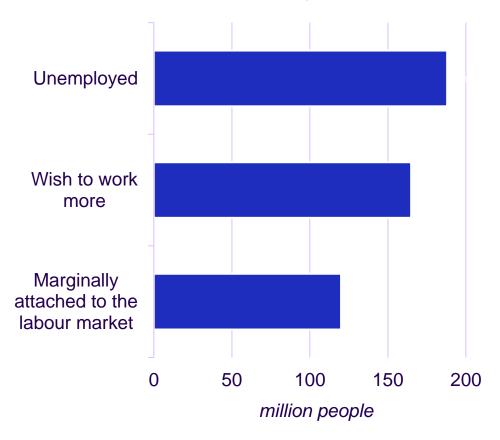




Decent Work

Work that is productive and delivers a fair income, security in the workplace and social protection for families, better prospects for personal development and social integration, freedom for people to express their concerns, organize and participate in the decisions that affect their lives and equality of opportunity and treatment for all women and men.

More than unemployment...



Source: ILO, World Employment and Social Outlook: Trends 2020





Future Market Thresholds...?

Many challenges remain to achieve Decent Work for All

2 billion

Number of workers **informally employed**, or 61% of global workforce

4 billion

Number of people **not covered** by any **social protection** benefit

1 in 5

Proportion of workers in **working poverty** (earning less than USD 3.20 PPP per day)

Sources (ILO):

World Employment and Social Outlook: Trends (2020) Skills for a greener future: A global view (2019) World Social Protection Report (2017–19) Global Estimates of Child Labour (2017) 20 million

Net positive jobs created as a consequence of transitioning to energy sustainability and a circular economy by 2030

152 million

Number of children victims of **child labour** (half of them in hazardous conditions)

21%

Young people worldwide not in employment, education or training (**NEET**)

36%

Proportion of **persons with disabilities** of working age **in employment** (vs 60% for persons without disabilities)

16%

Gender pay gap, with significant variation across regions

27 p.p.

Difference between female and male labour force participation (47% vs 74%)









Decent work for all, including social protection, is the main route out of poverty for individuals, communities and countries.

ZERO

Decent Work and the SDGs

ADTION

Decent work is a direct means to reduce inequalities in income, wealth and economic influence

Transitions to sustainable economies can become a strong driver of job creation, job upgrading, social justice and poverty eradication



Agriculture employs more people than any other sector, and most people in extreme poverty live in rural areas.



Healthy workers and decent and safe working conditions increase the productive capacity of the workforce.





Education (including lifelong learning) is also a means to getting a decent job, especially for young people.



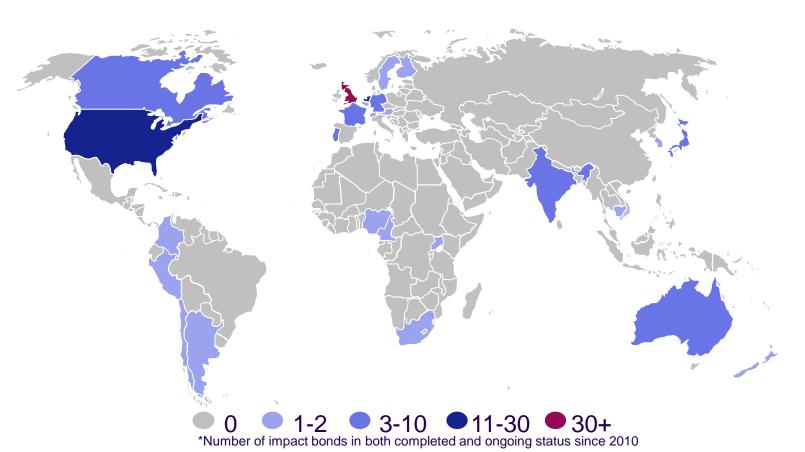
Closing gender gaps in employment, ensuring decent work for all women and equal pay for work of equal value is key to achieving gender equality





Impact Bonds in numbers and geographies

Distributed across both developing and industrialized countries



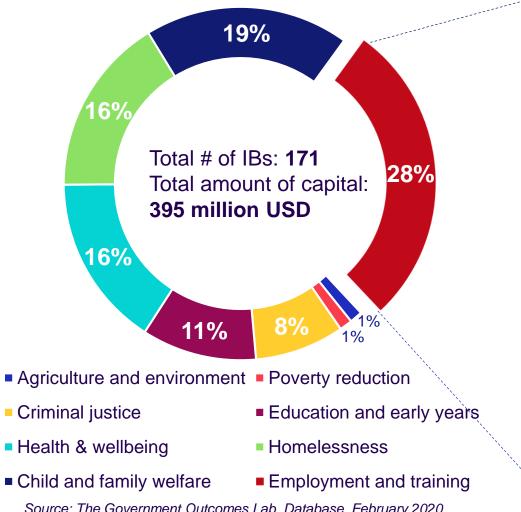
- Countries where services are provided through impact bond structures include...
 - Developing countries in Africa,
 South America, and Asia
 - Industrialized countries in North America, Europe, Asia, and Australia
- ✓ Out of total 171 SIBs since 2010...
 - √ 76 are focused in UK,
 - **27 in USA**, and
 - 11 in the Netherlands
- Location of investors, service providers and payers are more diversified for each impact bond

Source: The Government Outcomes Lab, Database, February 2020



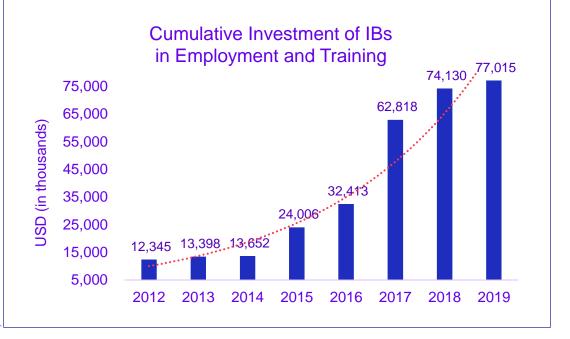


Impact Bonds themes



Impact Bonds in "Employment and Work"

- Most impact bonds in Employment and Training support youth employment and skills training for disabled or disadvantaged people
- Duration: Median 36 months (av. 41 months)
- Invested Capital: Median US\$1.1 million (av. US\$2.1 million)



Source: The Government Outcomes Lab, Database, February 2020





Impact Bonds in "Employment and Training"

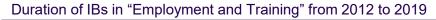
Number of IBs in "Employment and Training" by Country from 2012 to 2019

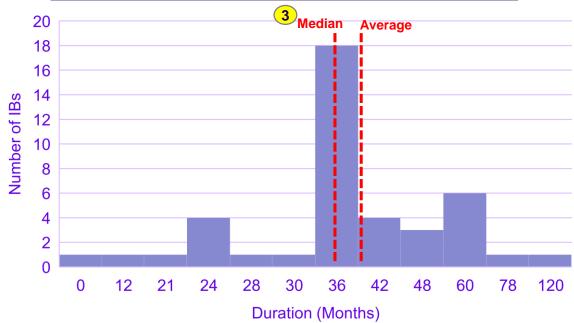
	2012	2013	2014	2015	2016	2017	2018	2019	N/A	Total
Argentina							1		2	2 1
Austria				1						1
Belgium			1				1			2
Canada					1					1
Colombia						1				1
Finland						1				1
France					2		2			4
Germany		1								1
Korea Rep						1				1
Netherlands		1		2	3		1	1		8
New Zealand						1				1
Palestine								1		1
Portugal						2				2
South Africa							1			1
Switzerland (1						1
UK	10			4	1	1			3	19
US						1	1			2
Total	10	2	1	8	7	8	7	2	3	48

Source: The Government Outcomes Lab, Database, February 2020

Why is the number of Employment and Training related IB so high?

- 1 UK launched a bulk of **DWP Innovation Fund projects** in 2012
- 2 IBs in Employment resonate in a wide range of geographies (=17 countries); other IB themes have an average of 6 countries.





Source: The Government Outcomes Lab, Database, February 2020

Average duration of the IBs in "Employment and Training" is 41 months / median is 36 months (average distorted by outlier of single 120 month bond)





Some thoughts on IB in Employment and Work

Strategic Framework / Pre-design

Design Phase

Implementation

Evaluation

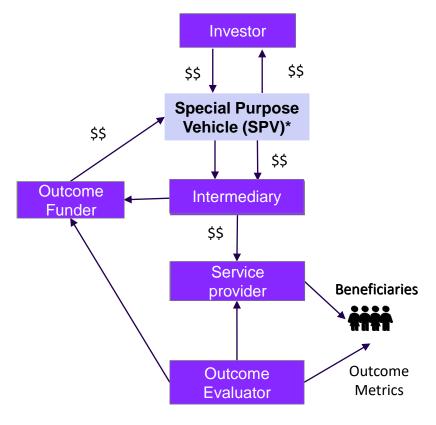
- Problem to address
- •What strategy to solve it?
- Feasibility studies available?
- Target group
- •Is an Impact Bond the best approach? Why?

- •Intervention model and theory of change
- Defining outcome metrics
- Defining duration
- •Who are the right partners?
- Are ALL stakeholders involved in the design process?
- •Do LOCAL service providers have ← Prep. TA? capacities?

- Monitoring and reporting
- Adjustments
- Intermediate outcomes

\?

- Final outcome evaluation
- · Lessons learnt?
- Scaling up, integration into government interventions?
- What is the price of the outcomes?



Unions, employers





