

# Animation

Macro & Micro Perspective

# SKILL GAP

In ANIMATION

Copyright by Deddy Syamsuddin



International  
Labour  
Organization



Profile

# About Me



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## Me

49 years old, Undergraduate Degree in Product Design and Master Degree in Design Creative



## Profesional Works

A career in the animation industry as a CG Freelance artist & Animation Skill Instructure since 1996



## Other

AINAKI Co Founder as Deputy of Education since 2004, Leading the creation of National animation SKILL competency standards

# RESOURCE MARKET SHARE



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## ANIMATION

02

### IP CONTENT

Create and Selling Creative Animation product to Global Market



01

Working On Joint Production Services on the Global market

### SERVICES

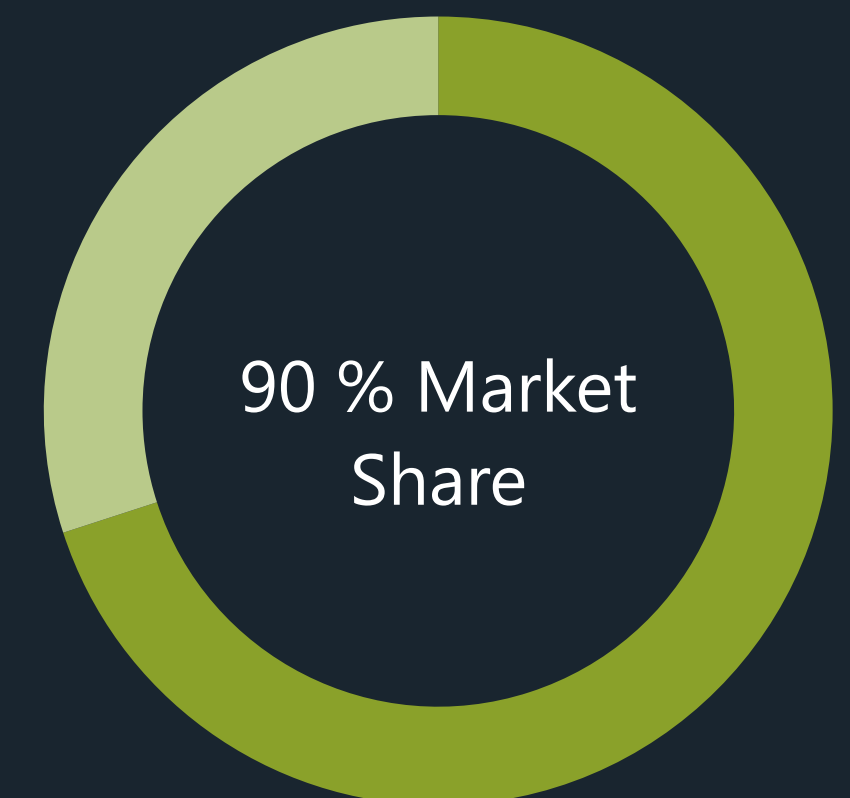
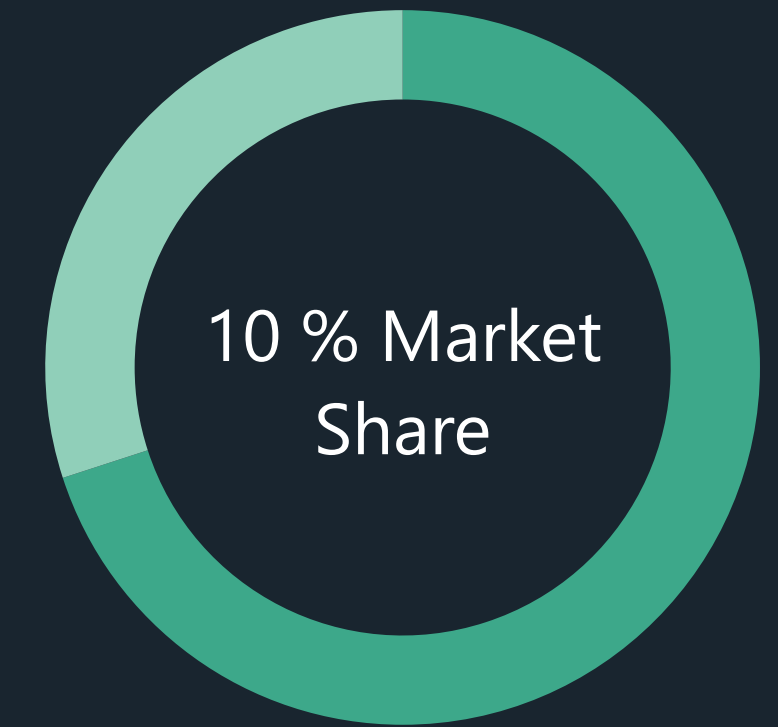
### ENTREPRENUER SKILL

- PERCEPTION
- RESULT
- OUTSIDE THE BOX



### EMPLOYABILITY SKILL

- PATTERN
- PROCESS
- INSIDE THE BOX



EXTERNAL  
**FACTORS**



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REMOTE  
**ACCESS**



**BIG  
DATA**

ANIMATION STUDIO  
DATA CENTER



Work From Home



EXTERNAL  
**FACTORS**



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HIGH SPEED CONNECTION



STANDALONE DEVICE

REMOTE  
**ARTIST**



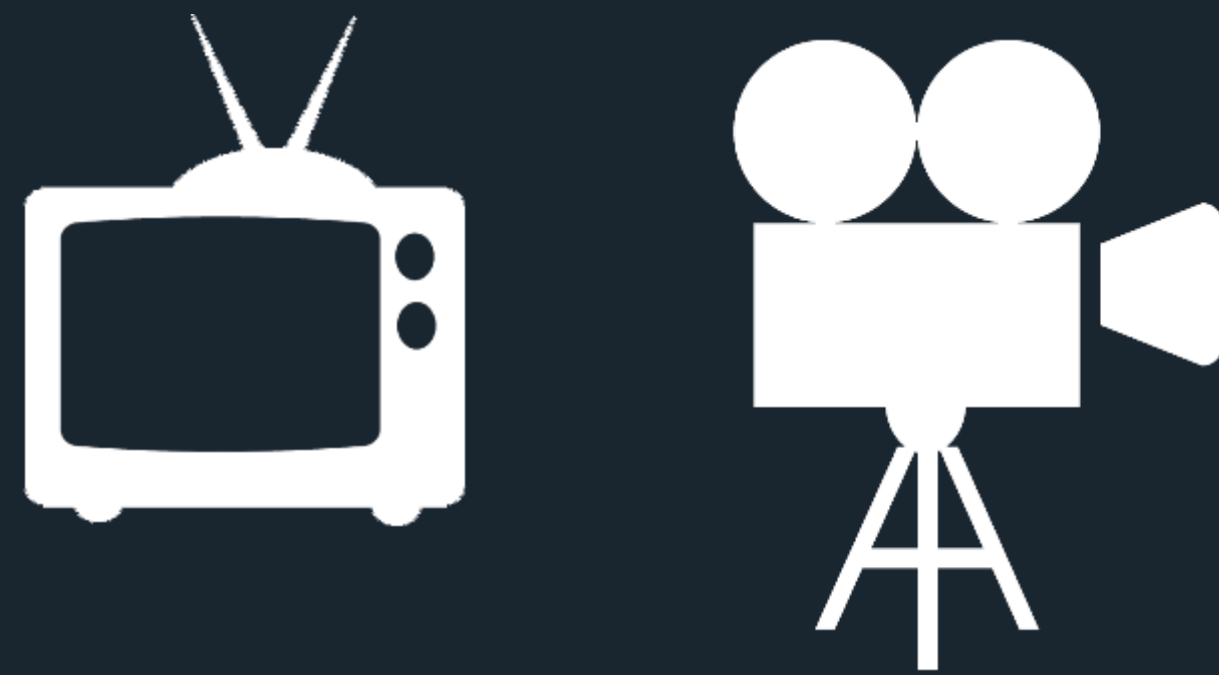
COMPETENCE



TRUST



# conservative



**Logo, Brand, Product**

# contemporary



**Logo, Brand, Product,  
Icon, Simbol, Element, Asse  
t**



# contemporary

SCREENING MEDIA



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## 7 WAYS TO HACK A DROUGHT

- 1. LOOK FOR LEAKS**  
Add food coloring to your toilet tank. If you see color seep into the bowl without flushing, you have a leak.
- 2. TURN OFF THE FAUCET**  
Turn off the water while you wash your hands or brush your teeth. Fill a large container with water to wash dishes or fruits and veggies. And make sure faucets are definitely off after each use.
- 3. PICK A GLASS**  
Designate one glass to drink out of or use a reusable water bottle throughout the day to cut down on dishes.
- 4. WATER YOURSELF AND YOUR PLANTS**  
Look for great ways to reuse (semi-clean) water for your plants. Think of the water left over from rinsing fruit and veggies in a bowl or those ice cubes that fall on the floor.
- 5. SKIP THE CAR WASH**  
Reduce car washes in general. But when you do need one, go to a commercial car wash that recycles water.
- 6. SCRAPE YOUR DISHES**  
Don't use running water to rinse food off or soap-clean dishes.
- 7. USE A TRASHCAN**  
Flushing wastes tons of water. Throw tissues, insects and other stuff in the trash instead of the toilet.

Sources: Water Use Is Wasteful, Mother Jones; U.S. Drought Monitor; Mercury News

COLUMN FIVE



## Delicious

Super Fast Delivery

Low Delivery Fees

Cashback

Coupons

DishPal

2014年7月09日

巴西 4:00 德国

BRAZIL GERMANY

#我在这里#

与你半决生死

Salad Bowls

BOUNTIFUL\* \$8.25

ADD ON TO YOUR BOUNTIFUL SALAD\* BOWL:

SALMON +\$5.70

TURKEY +\$3.00

BUTTER FISH +\$3.75

VEGETARIAN +\$3.00

FALAFEL +\$3.00

BEEF +\$3.00

Chef Soups

CLAM CHOWDER \$6.99

LENTIL SOUP \$6.99

TOMATO SOUP \$6.99

PUMPKIN SOUP \$6.99

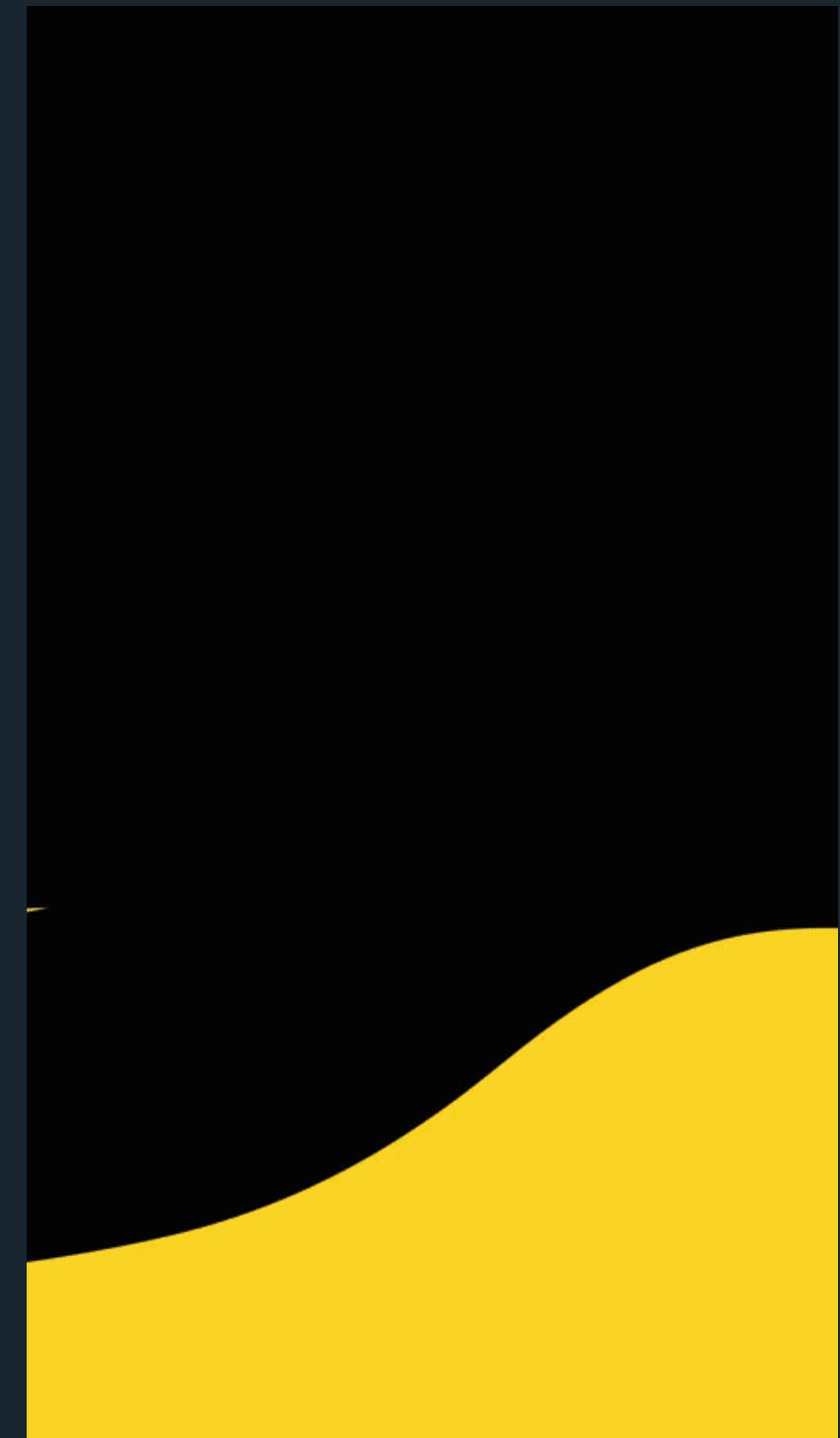
Drinks

FRESH LEMONADE \$3.99

All Grill

Grilled Salmon

Magnum Rolls





SKILL  
GAP



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KEMNAKER

**SKILL**

**INDUSTRIES**



Scope Of  
WORK



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**GAP  
SKILL**

**MOTION  
GRAPHIC**



*Colour*

*Form*

*Shape*

**AESTHETICS**

*Composition*

*Harmony*

*Meaning*

# INDONESIAN Qualifaction Framework



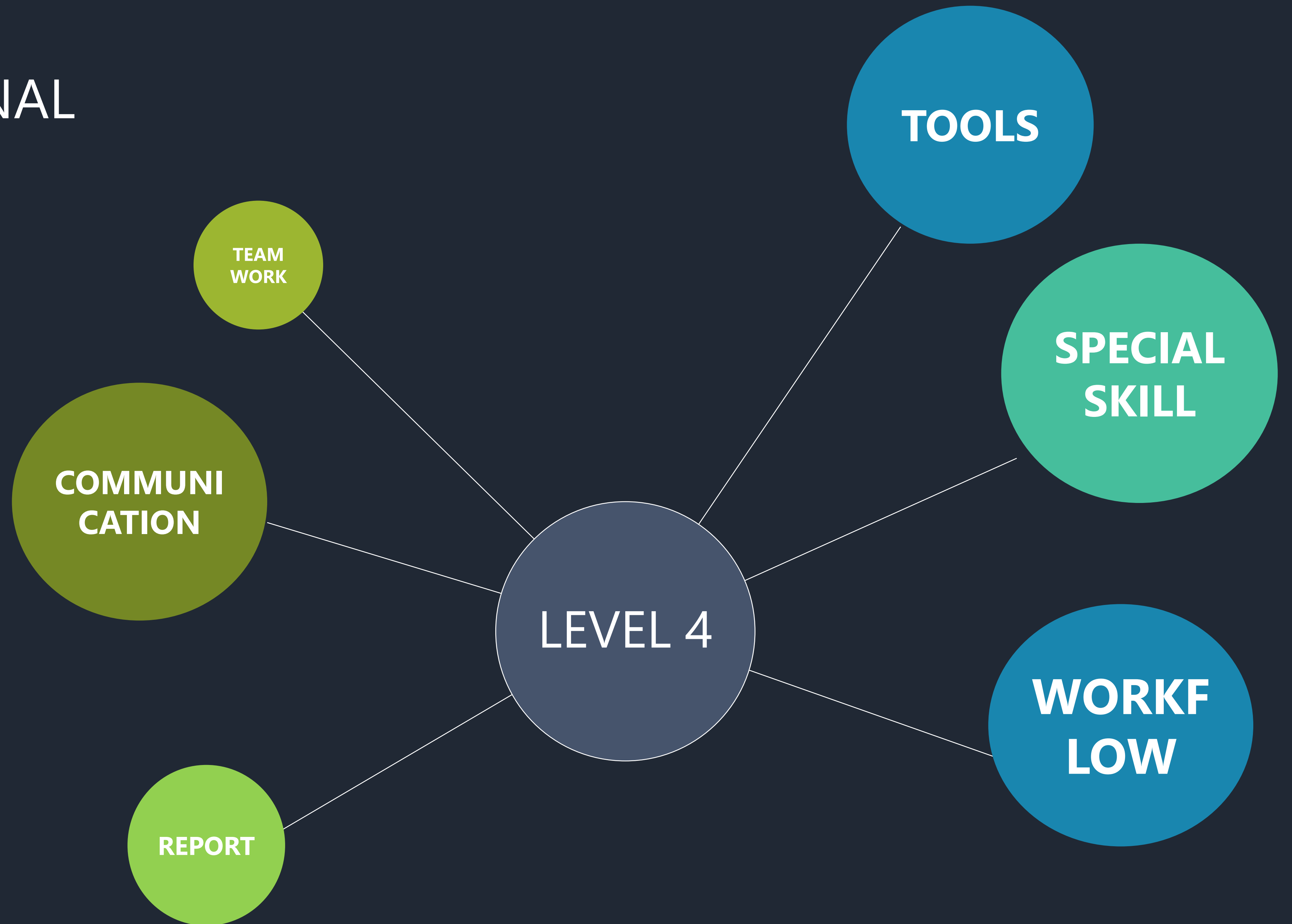
JENJANG KUALIFIKASI	URAIAN
4	<p>Mampu menyelesaikan tugas berlingkup luas dan kasus spesifik dengan menganalisis informasi secara terbatas, memilih metode yang sesuai dari beberapa pilihan yang baku, serta mampu menunjukkan kinerja dengan mutu dan kuantitas yang terukur.</p> <p>Menguasai beberapa prinsip dasar bidang keahlian tertentu dan mampu menyelaraskan dengan permasalahan faktual di bidang kerjanya.</p> <p>Mampu bekerja sama dan melakukan komunikasi, menyusun laporan tertulis dalam lingkup terbatas, dan memiliki inisiatif.</p> <p>Bertanggung jawab pada pekerjaan sendiri dan dapat diberi tanggung jawab atas hasil kerja orang lain.</p>



# OCCUPATIONAL

## LEVEL 4 SKILL

GROUPING SKILLS BASED ON  
WORK POST LEVEL.



# COMPETENCE

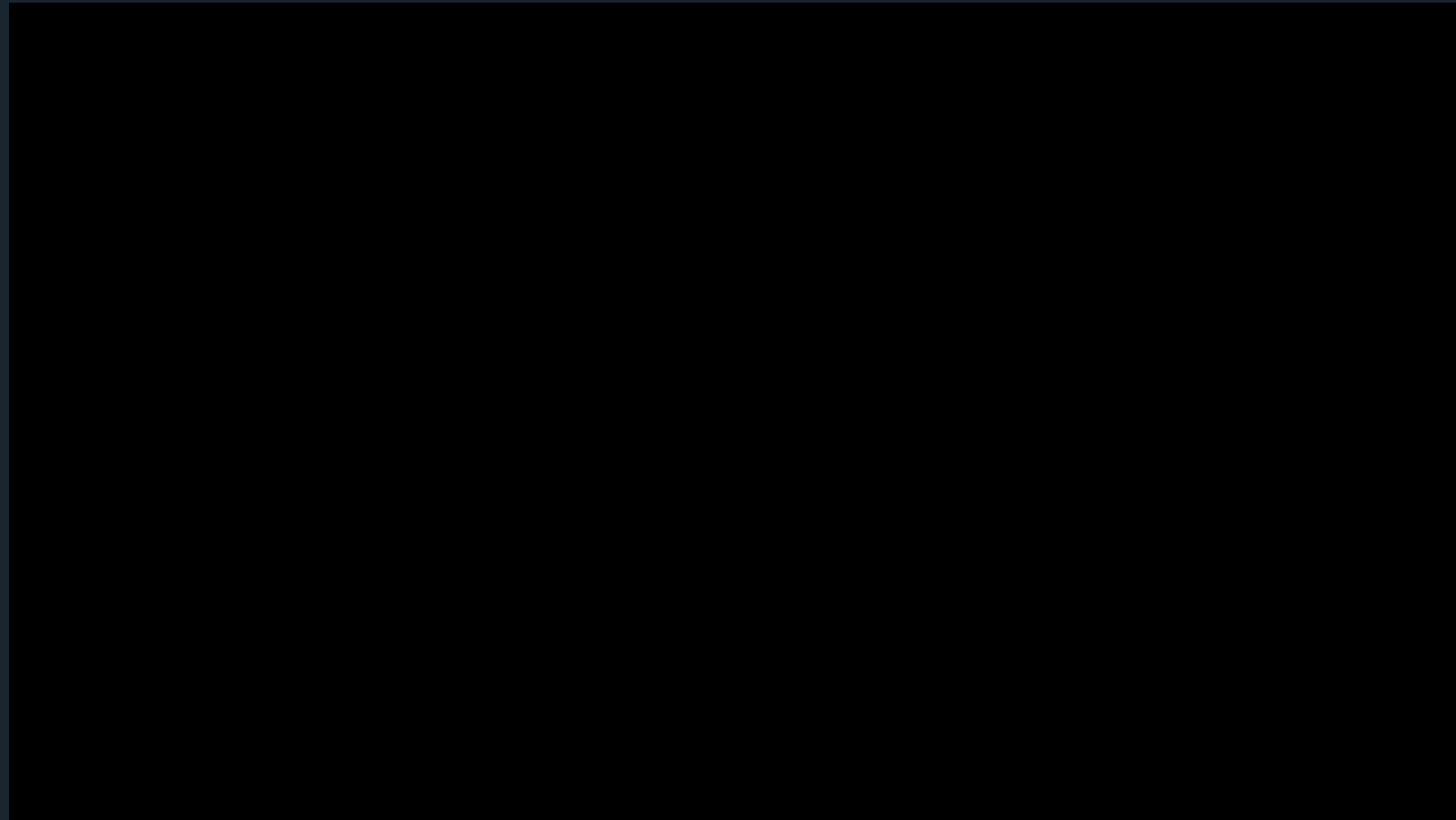


# SKILLSET

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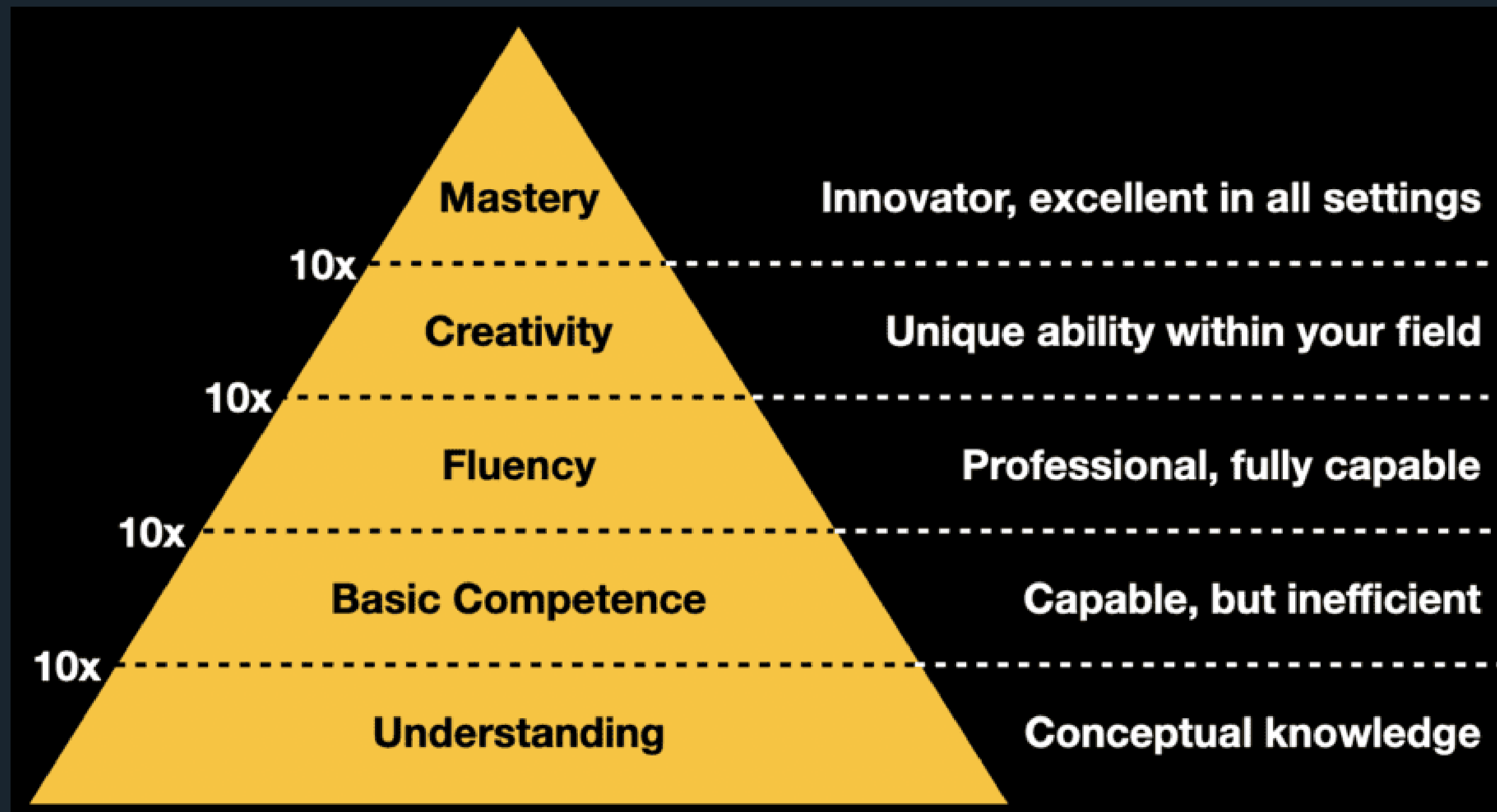




# Industry Required SKILL



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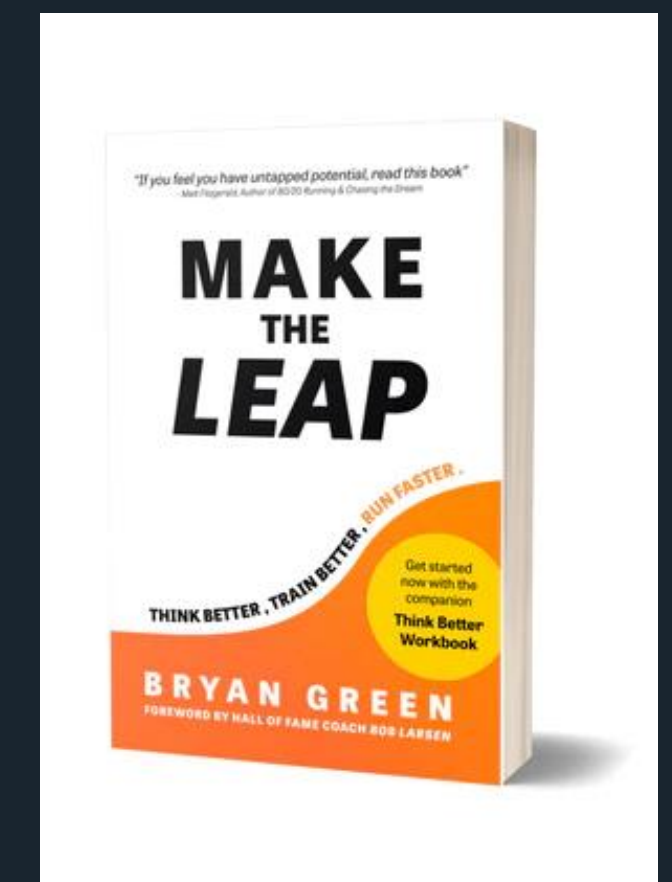


• **Basic Competence** in 100 hours

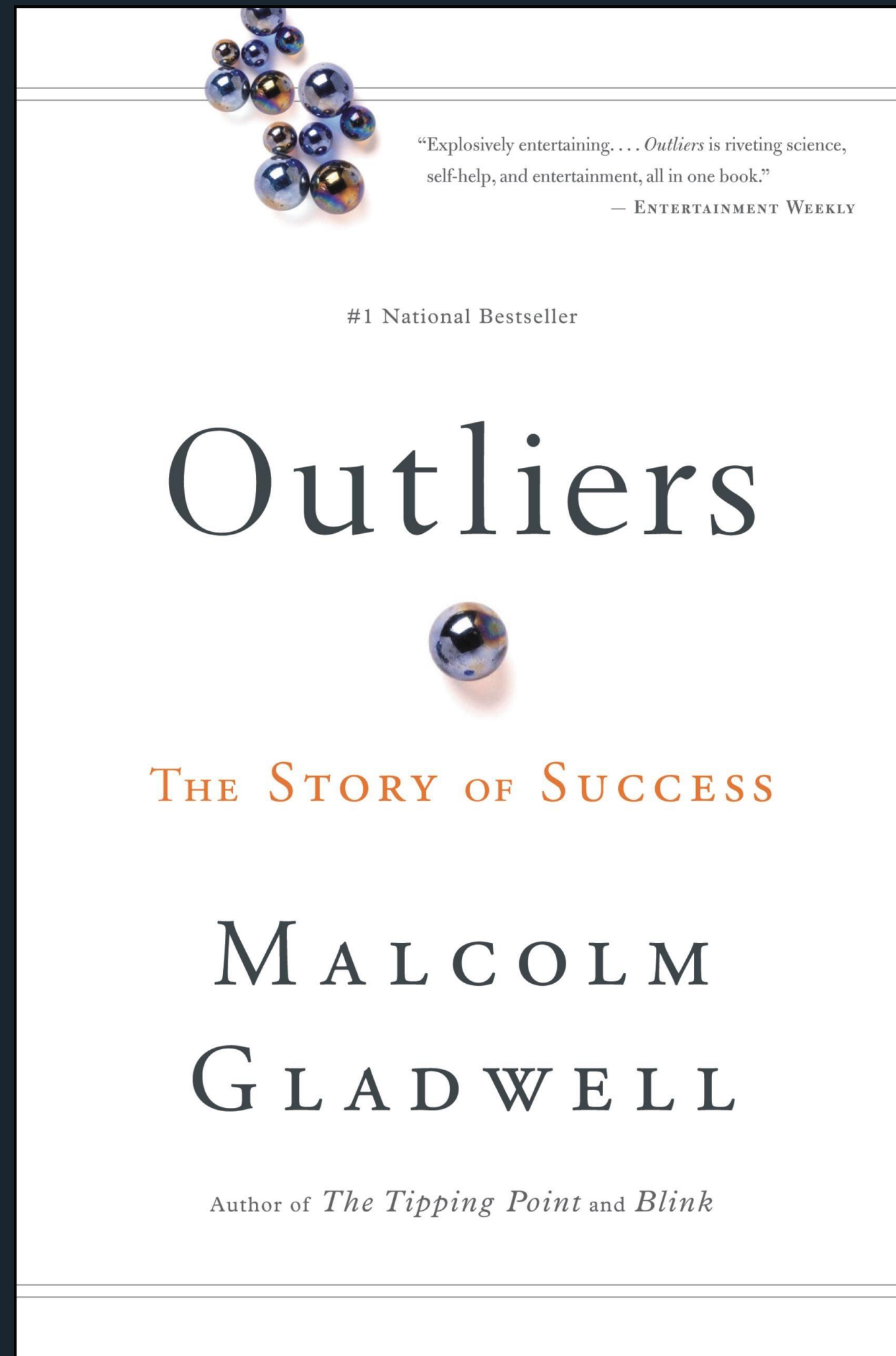
• **Fluency** in 1,000 hours

• **Creativity** in 10,000 hours, and

• **Mastery** in 100,000 hours.



# HOW BECOME EXPERT



## ≡ IMPORTANT!

### What Is the 10000 Hour Rule?

The 10000 Hour Rule is just that. This is the idea that it takes approximately 10000 hours of deliberate practice to master a skill.

For instance, it would take 10 years of practicing 3 hours a day to become a master in your subject. It would take approximately 5 years of full-time employment to become proficient in your field. Simply work out how many hours you have already achieved and calculate how far you need to go. You should be aiming for 10000 hours.

$$\begin{array}{ccccccc} 8 & \times & 5 & \times & 52 & \times & 4.8 \\ \text{hours} & & \text{days} & & \text{weeks} & & \text{years} \\ = & \mathbf{10,000} & \text{HRS.} \end{array}$$

Scope Of  
**WORK**



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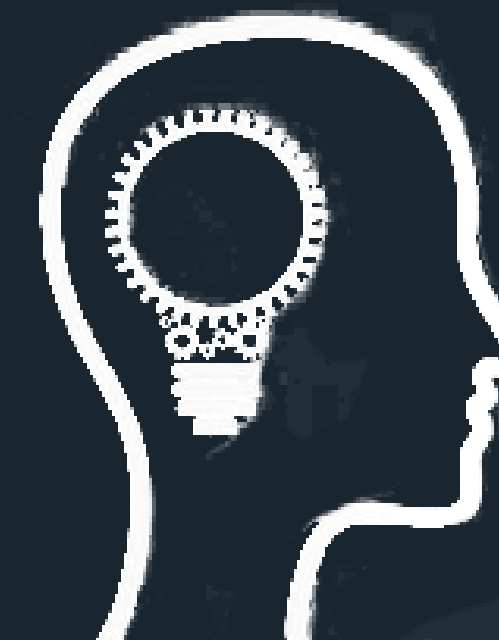


**GENERA** **SPECIAL**  
**LIST** **IST**

**BOUTIQUE**



**MANUFACTURE**



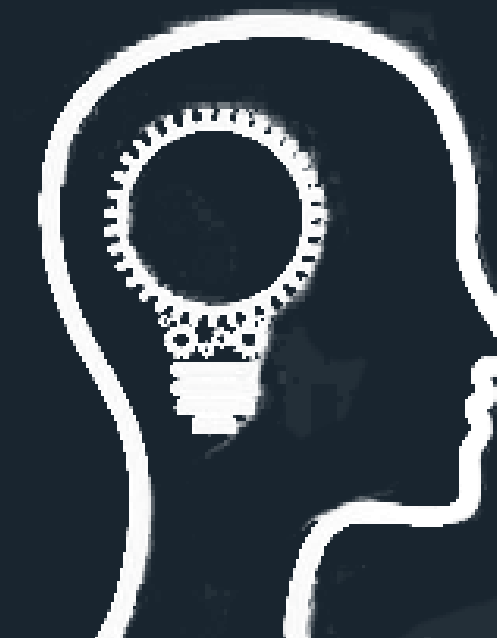


# **GENERA** **SPECIAL** **LIST** **IST**

**MOTION  
GRAPHIC**



**ILLUSTRATION  
ASSET  
MOTION  
VFX  
EDITOR**



# DIVERSITY BETWEEN



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## MOTION

merupakan awal suatu pendekatan **gerak yg**  
hanya didasari oleh wkt dan tempat

## EMOTION

bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**

## OBJECT STUDY

## GEOMETRIC

## CHARACTER

# DIVERSITY BETWEEN

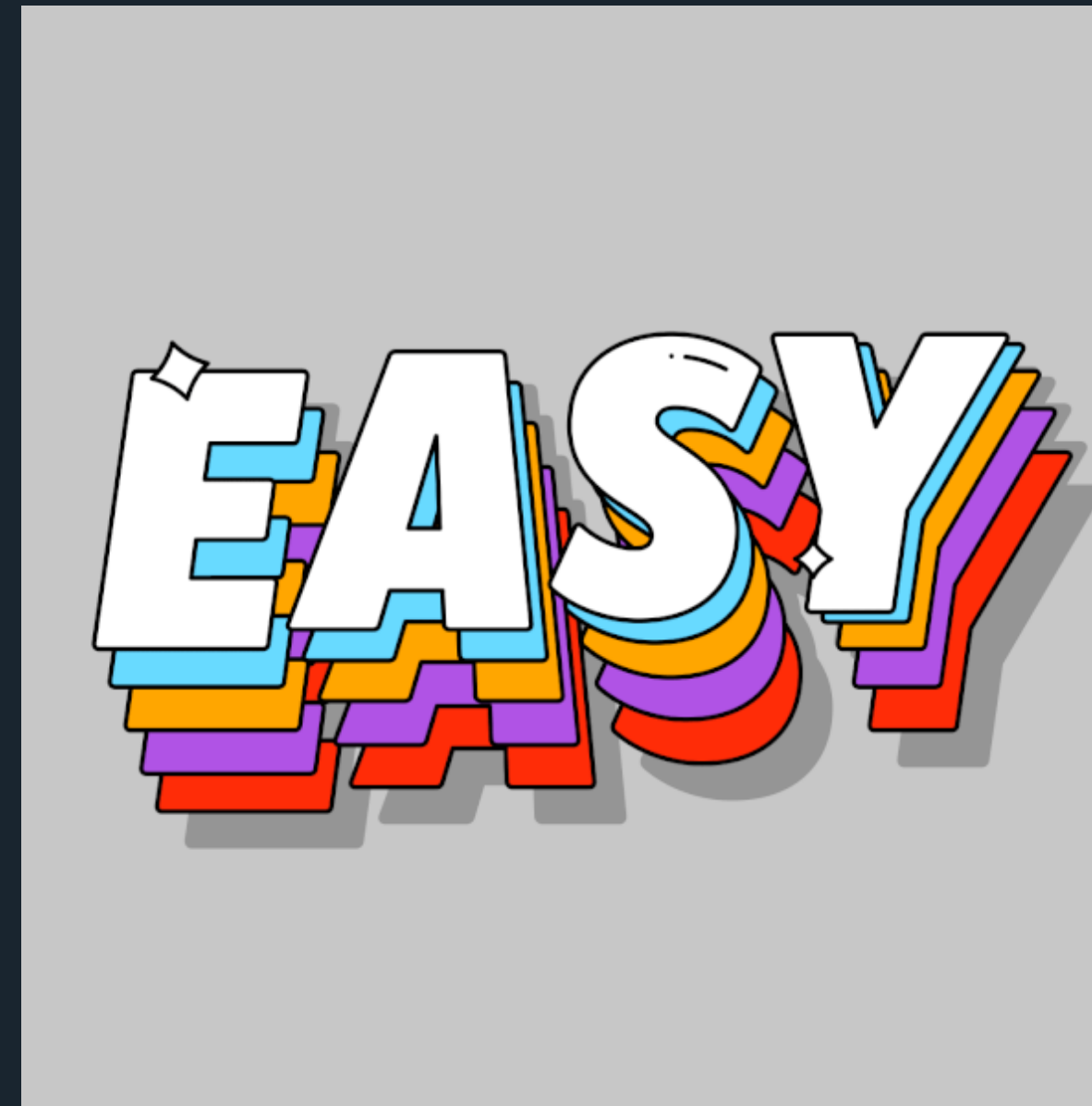


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# MOTION

merupakan awal suatu pendekatan gerak yg  
hanya didasari oleh wkt dan tempat



# MOTION LOOP



# DIVERSITY BETWEEN

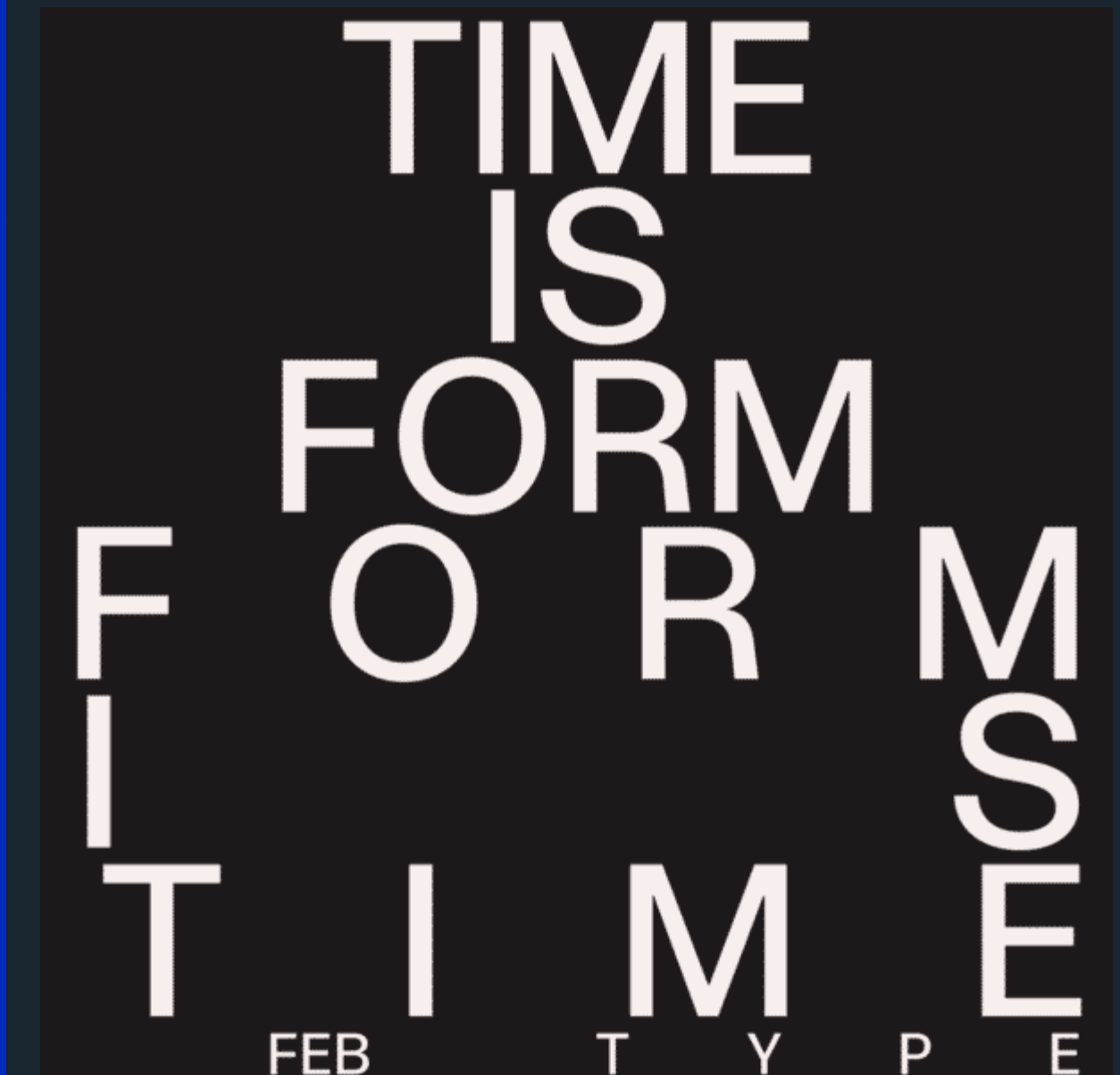


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# MOTION

merupakan awal suatu pendekatan gerak yg  
hanya didasari oleh wkt dan tempat



**MOTION** Type

# DIVERSITY BETWEEN

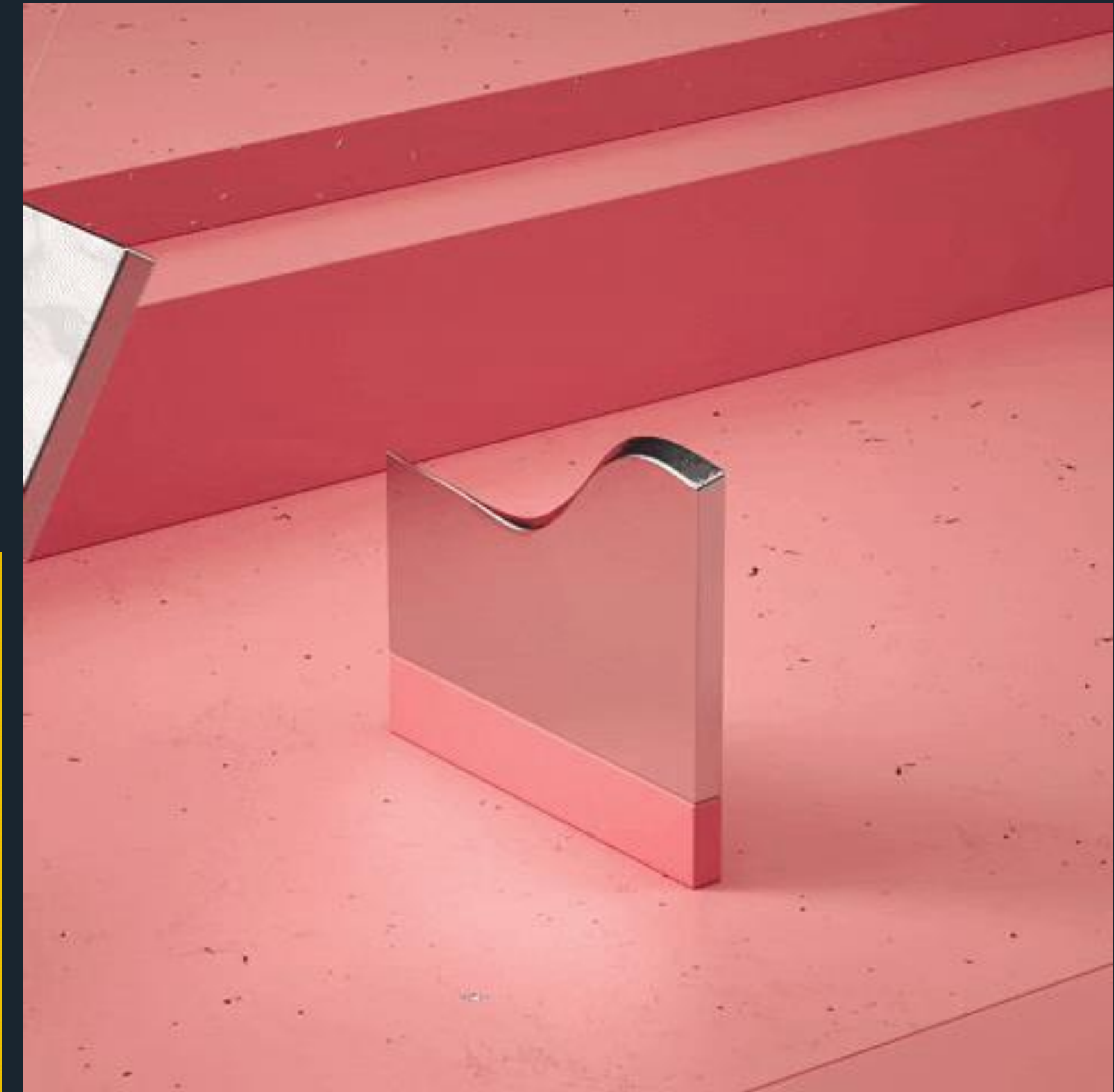
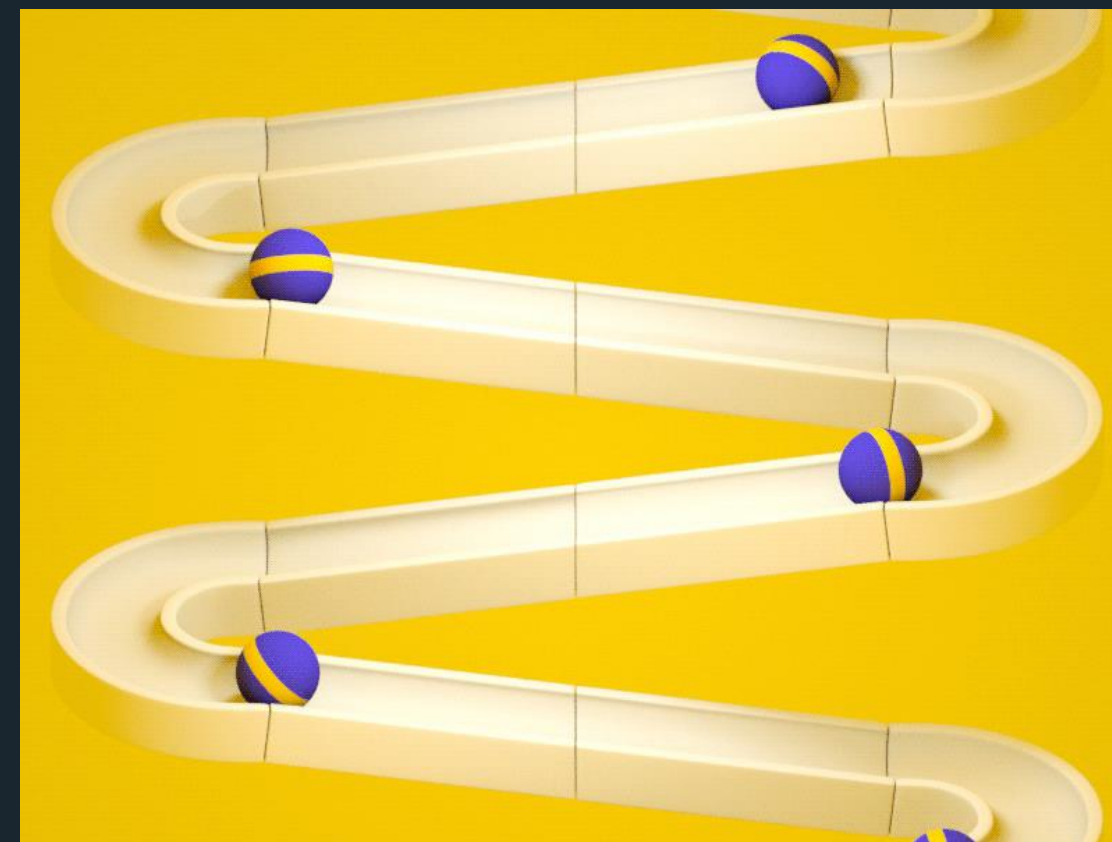


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# MOTION

merupakan awal suatu pendekatan gerak yg  
hanya didasari oleh wkt dan tempat



# MOTION Art

# DIVERSITY BETWEEN

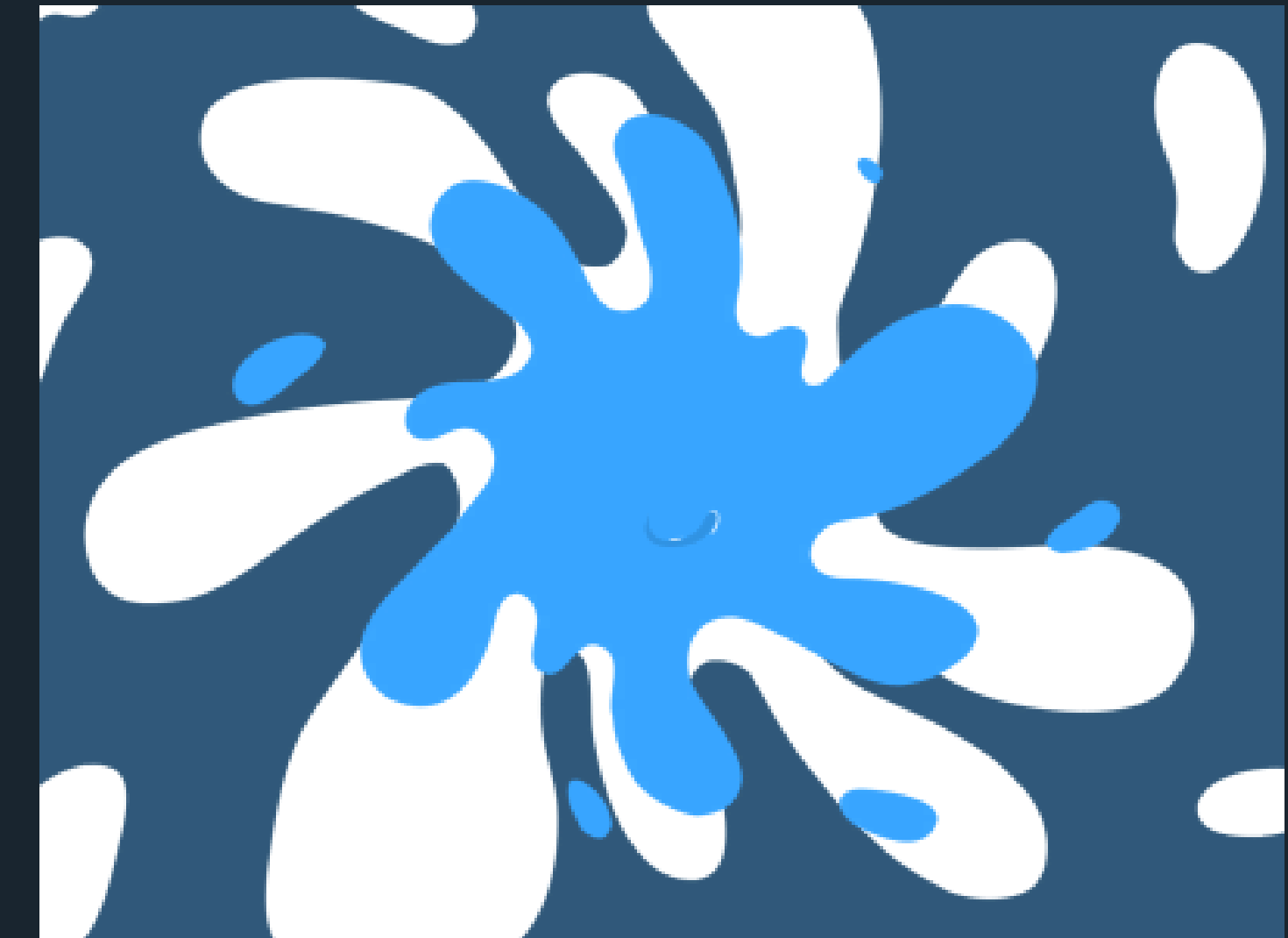


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# MOTION

merupakan awal suatu pendekatan gerak yg  
hanya didasari oleh wkt dan tempat



# MOTION

Element



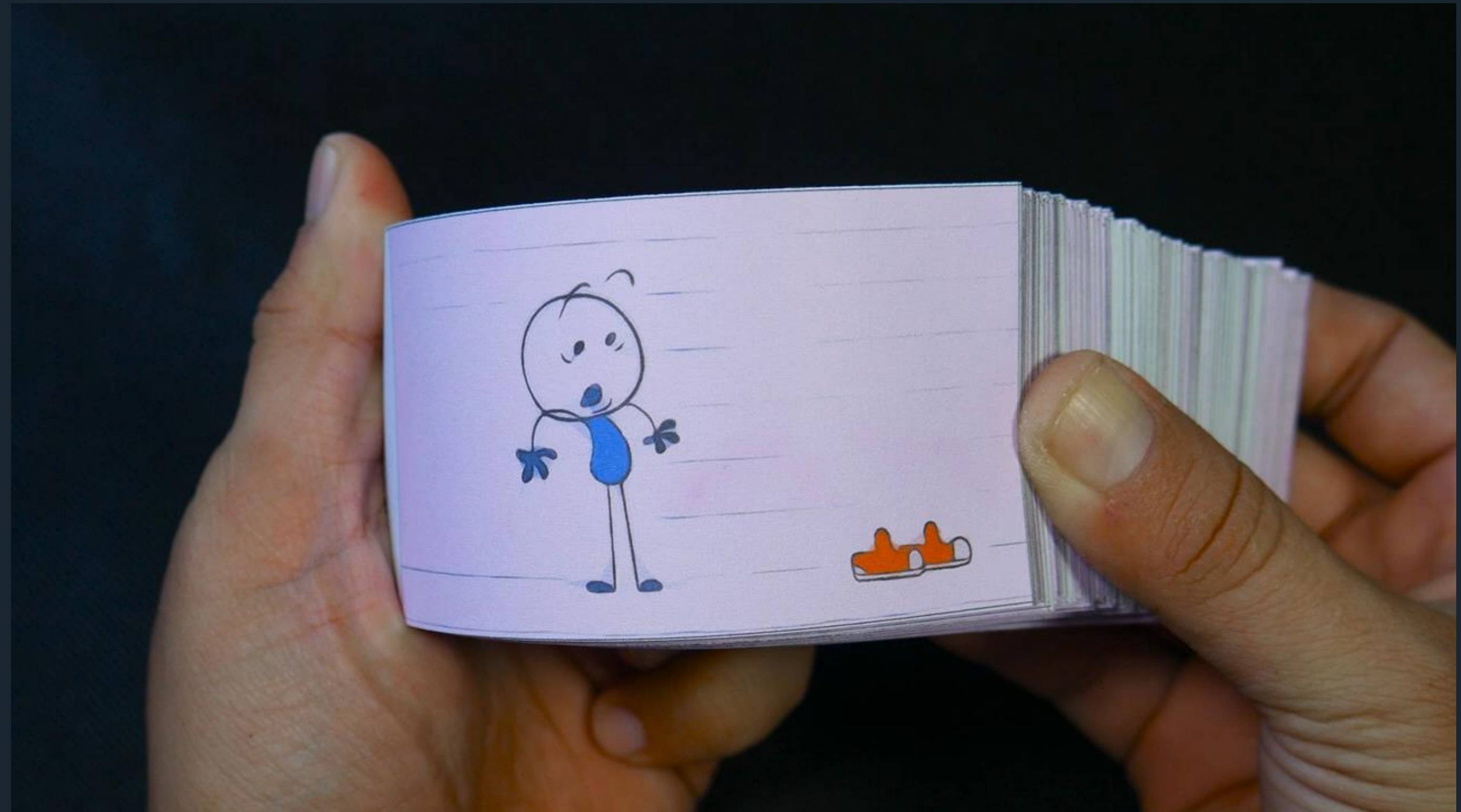
# DIVERSITY BETWEEN

# EMOTION

bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**



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# DIVERSITY BETWEEN

# EMOTION

bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**



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# LOCO MOTION



# DIVERSITY BETWEEN

# EMOTION

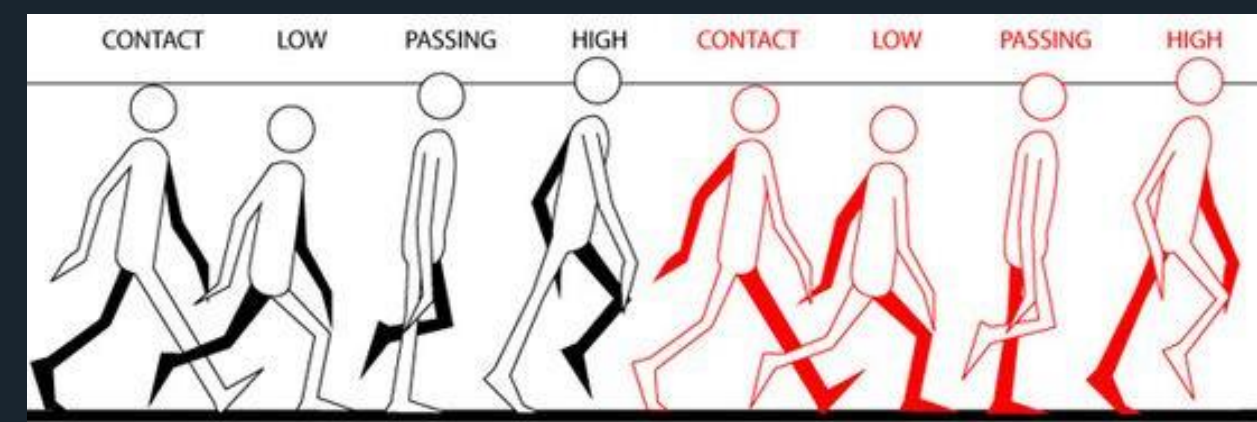
bagaimana suatu pergerakan ditrigger oleh  
perasaan yang mempengaruhinya



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Human Motion THEORY



# THE ART OF LOCO MOTION

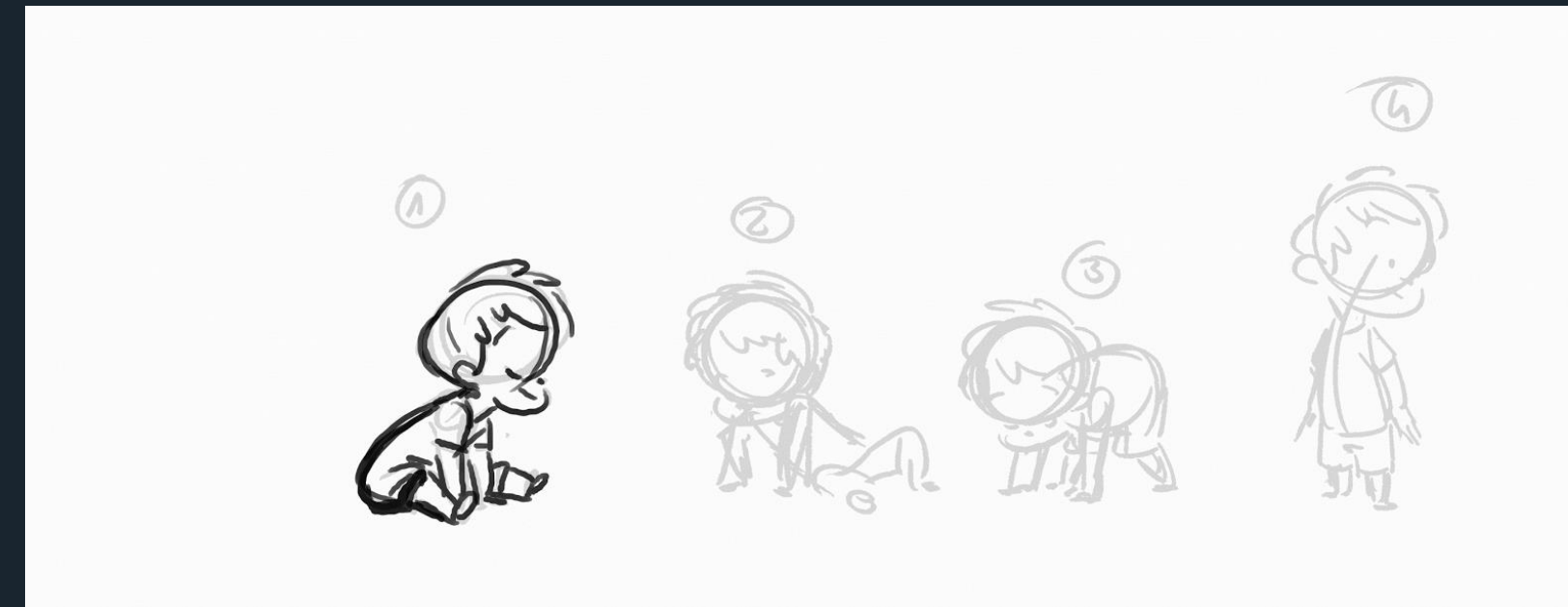
# DIVERSITY BETWEEN

# EMOTION

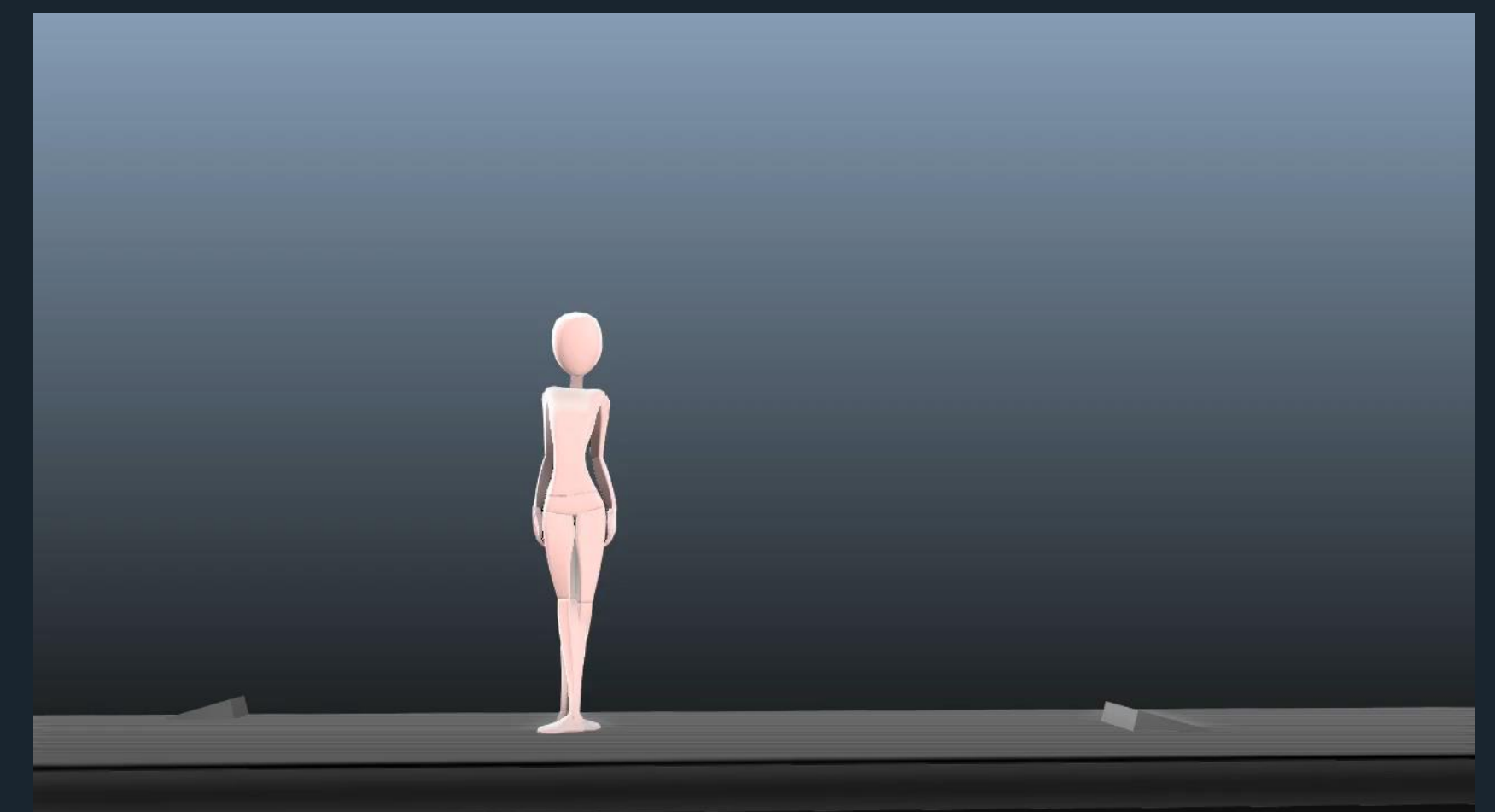
bagaimana suatu pergerakan ditrigger oleh  
perasaan yang mempengaruhinya



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# BODY MECHANIC





DIVERSITY  
BETWEEN

# EMOTION

bagaimana suatu pergerakan ditrigger oleh  
perasaan yang mempengaruhinya



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## FACIAL EXPRESSION





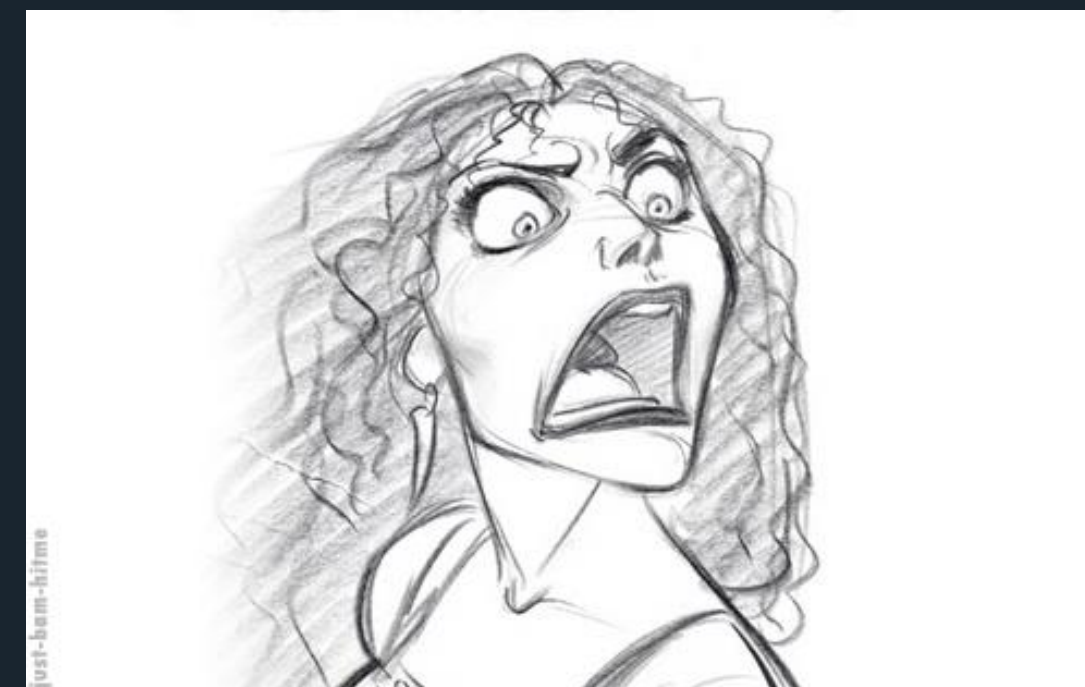
# DIVERSITY BETWEEN

# EMOTION

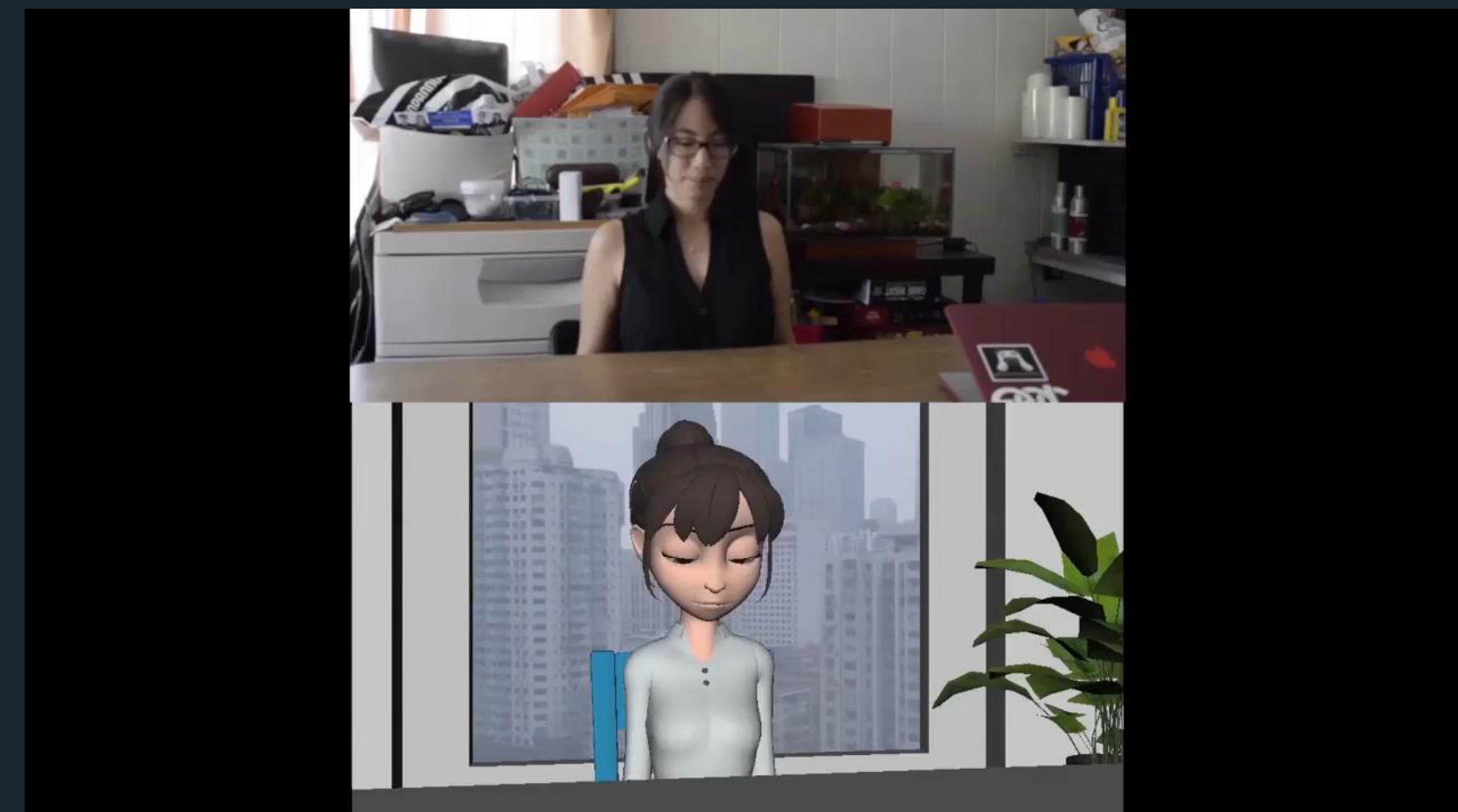
bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**



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# ACTING



# DIVERSITY BETWEEN



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# MOTION

merupakan awal suatu pendekatan **gerak yg**  
hanya didasari oleh **wkt dan tempat**

# MOTIONGRAPHER

# EMOTION

bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**

# ANIMATOR

# DIVERSITY BETWEEN

# MOTION

merupakan awal suatu pendekatan **gerak yg**  
hanya didasari oleh **wkt dan tempat**

# EMOTION

bagaimana suatu pergerakan ditrigger oleh  
**perasaan yang mempengaruhinya**



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**THANK YOU**

